

smileyrides™ is a line of interactive dental products designed for children to promote life long healthy oral hygiene habits.

smileyrides™ has created a unique answer to one of modern parenting's biggest challenges. All parents know what a struggle it is to develop good oral hygiene habits, and smileyrides™ line of dental care stations are the solution. Making tooth

brushing time fun with smileyrides™ keeps kids wanting to brush their teeth and helps in the fight against tooth decay, one of the most chronic, widespread childhood health issues in the U.S.

smileyrides™ "children's all-in-one dental fun™" station has been designed to:

- 1 Encourage healthy oral hygiene habits
- 2 Engage child with fun, interactive design
- 3 Keep all of child's dental products organized
- 4 Keep bathroom counters clean and clutter free
- 5 Be easy to clean and disinfect
- 6 Ease the stress from parents trying to force child to brush his/her teeth



The first product to be prototyped and tested is Toothy the Tugboat™, a tugboat design which stores child's dental hygiene products.

- toothbrush holder
- mouthwash cup with drainage tray
- toothpaste storage
- mouthwash dispenser
- floss spool storage
- single flossers storage
- single flosser hooks

Made of food safe materials & is top shelf dishwasher safe. Kid tested, Tugboat Captain & Mom approved!



smileyrides™ "children's all-in-one dental fun™" Toothy the Tugboat is manufacture ready with three other designs rendered. Patents pending.

